



Broken Bay News

Advertising rates 2018

The Broken Bay News is the official publication of the Diocese of Broken Bay and is distributed to 20,000 Catholic families throughout its parishes and schools. Distribution includes priests and parishioners, school principals and teachers, students, and aged care homes.

The Broken Bay News is a free A4 bi-monthly magazine (February, April, June, August, October and December) that keeps Catholics informed about events and issues that affect their lives:

- * **Diocesan News** * **Education** * **Conferences & Events**
- * **Youth Issues** * **Workshops & Seminars**
- * **Social Justice** * **Spirituality** * **Parish Life**

The Broken Bay News accepts a limited amount of advertising, which is subject to approval from the Bishop's Office. We do not publish advertorials and all editorial copy is commissioned by the Bishop's office. Acceptance of advertisements does not imply Diocesan endorsement of the products or services advertised.

Size	Casual rate (x1)	(x3)	(x6)
Full page A4 Full bleed: Trim size: 210mm wide x 297mm high. 3mm bleed. Crop marks only.	\$2000	\$1588	\$1440
Half page (194mm wide X 134.5mm deep)	\$1350	\$910	\$800
One-third page (4 column: 144.5mm wide X 116mm) (3 column: 128mm wide X 116mm deep)	\$900	\$676	\$600
Strip Ad (194mm wide X 100mm deep)	\$780	\$650	\$590
Quarter page (95mm wide X 100mm deep)	\$700	\$625	\$580

Note:

Artwork must be:

- Press pdf with 300ppi / CMYK images.
- Photoshop colour space: Euroscale Coated V2 / Grey Dot gain 10%
- No crop marks required except for A4 full bleed
- These rates do not include GST. If complete material is not supplied a design fee may be incurred.

Booking Deadline:

First Monday of the month prior to publication

Book your advertising with **Melissa Loughlin, Editor**

Ph: (02) 8379 1618 e-mail: melissa.loughlin@bbcatholic.org.au