



Diocese of Broken Bay

Catholic Communications

18 August 2004

Prestigious Media Award Goes to Broken Bay

At the recent Australasian Catholic Press Association Awards held in Perth (11-13 August), the prestigious Bishop Phillip Kennedy Memorial Prize for Best Magazine was awarded to **The Broken Bay News** – official monthly publication for the Catholic Diocese of Broken Bay.

This prize is awarded to the publication that best represents excellence in performance as a Catholic magazine in its specific market.

“The Broken Bay News has been one of the success stories of the diocese”, said Bishop David Walker, Bishop for the Catholic Diocese of Broken Bay.

“It has grown from small origins, and we are honoured that this award has raised its awareness to a new level.”

The Broken Bay News is the monthly publication of the Diocese, and operates a 24,000 print run of a 24 page, full-colour magazine that is distributed free throughout every Parish and school within the diocesan boundaries.

The Diocese itself extends throughout Northern Sydney and incorporates the Peninsula and rapidly growing areas on the Central Coast.

In essence, the publication is run by a small staff consisting of Editor, Designer and Catholic Schools Office Co-ordinator. The success of its outreach is due to a strong collaborative effort, and would not be possible without the support of Broken Bay’s priests, the Catholic Schools Office, teachers in Catholic schools, heads of ministry, diocesan and parish staff and those involved in the many areas of ministry.

Judges Comments given for the award are testament to the publication’s success:

Australasian Catholic Press Association

2004 ACPA Awards

Bishop Phillip Kennedy Memorial Prize – Magazines

Winner: The Broken Bay News, Annie Carrett – editor

This is a quality presentation in a category that produced several works of high standard. It stands as a tribute to a hard-working editor who has managed to bring alive a variety of stories and issues of interest to the Diocese. Recent headmast changes have further improved what was already a high-class product. It is matched by good writing, use of photographs and layout inside. Story selection reflects affinity with the readership, and features such as Easter Celebration schedules provide a practical service to all in the Diocese. News content is

consistently strong and varied, with the faith message conveyed through reporting the practical acts and events of a living Diocese.

For further information please contact:

Annie Carrett

Communications Manager

Catholic Diocese of Broken Bay

T:(02) 9473 4533

F: (02) 9473 4599

M: 0439 600 233

E: news@brokenbay.catholic.org.au
