



# Broken Bay News

## Advertising rates – 2009

The Broken Bay News is the official publication of the Diocese of Broken Bay and is distributed to more than 24,000 Catholic families throughout its parishes and schools. Distribution includes priests and parishioners, school principals and teachers, students, and aged care homes.

The Broken Bay News is a free A4 monthly magazine that keeps Catholics informed about events and issues that affect their lives:

- \* **Diocesan News** \* **Education** \* **Conferences & Events**
- \* **Youth Issues** \* **Workshops & Seminars**
- \* **Social Justice** \* **Spirituality** \* **Liturgy**

The Broken Bay News accepts a limited amount of advertising, which is subject to approval from the Bishop's Office. We do not publish advertorials and all editorial copy is commissioned by the Bishop's office. Acceptance of advertisements does not imply diocesan endorsement of the products or services advertised.

<b>Size</b>	<b>Casual rate (x1)</b>	<b>(x3)</b>	<b>(x6)</b>	<b>(x11)</b>
<b>Full page</b> (20.2cm wide x 28.9cm deep with margins) (A4 =5mm & crop marks for full bleed)	\$1500	\$1240	\$1100	\$1050
<b>Half page</b> (20.2cm wide X 14cm deep)	\$900	\$675	\$560	\$525
<b>One-third page</b> (13.3cm wide X 11cm deep)	\$560	\$480	\$400	\$375
<b>Quarter page</b> (9.9cm wide X 10cm deep)	\$450	\$400	\$375	\$335

**Note:** These rates are for black & white advertisements only. A loading of 33.3% applies for full colour. These rates do not include GST. If complete material is not supplied a design fee may be incurred.

Book your advertising with

**Communications Manager – Diocese of Broken Bay**

tel: (02) 9847 0724, fax: (02) 9847 0501, e-mail: news@dbb.org.au